

MILWAUKEE7

GROWING PROSPERITY

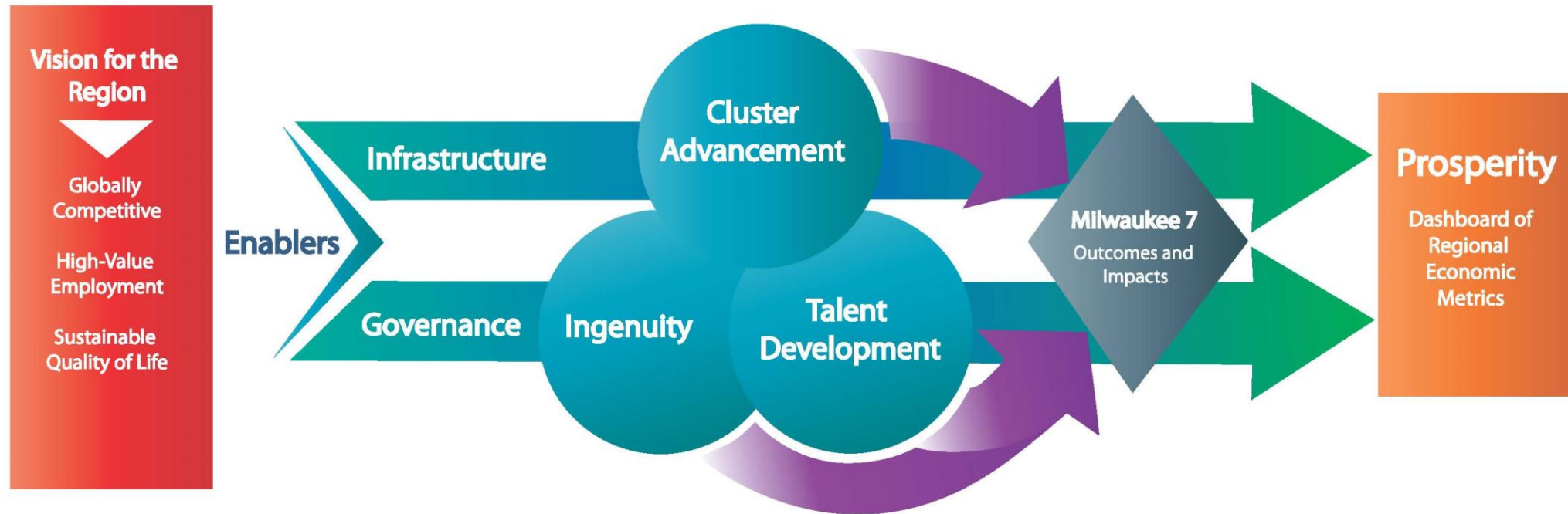
Pat O'Brien
Executive Director

Wednesday, May 2, 2018

**KENOSHA | MILWAUKEE | OZAUKEE | RACINE | WALWORTH |
WASHINGTON | WAUKESHA**



Pathway to Prosperity



Applied Economic Development for World Class Growth

MILWAUKEE⁷

33 PROJECT WINS

**6,142 PLEDGED
JOBS**

**AVERAGE
WAGE: \$62,141**

**PAYROLL:
\$381 MILLION**

**CAPITAL INVESTMENT:
\$717 MILLION**

MILWAUKEE⁷

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Foxconn

13,000 PLEDGED JOBS

PAYROLL: \$700 MILLION

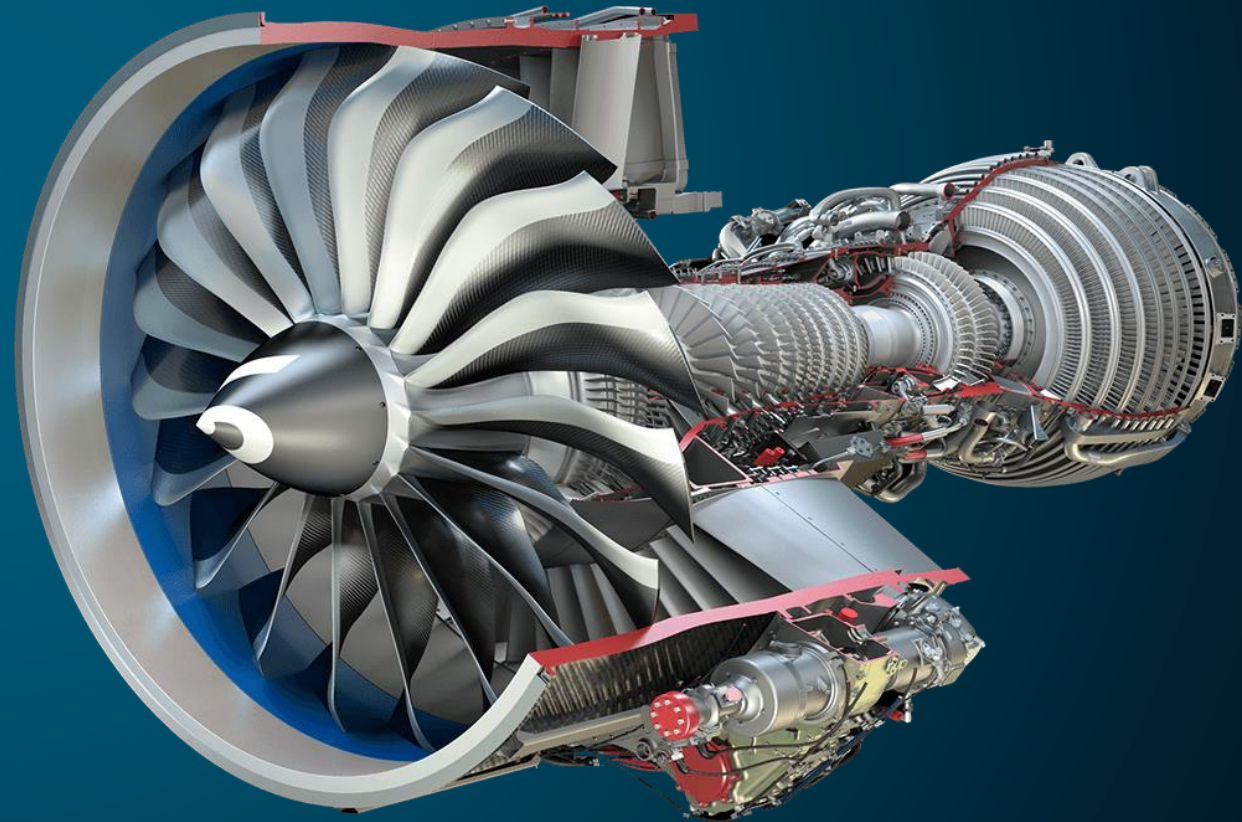
CAPITAL INVESTMENT: \$10 BILLION



ATI

EXPANSION WIN

- Purchase of isotopic press
- \$95MM capital investment – Cudahy operation
- 125 new jobs; 300 retained jobs
- Avg. annual compensation: \$55,000
- Strong WEDC participation: \$7MM Enterprise Zone
- Competed against Cary, NC



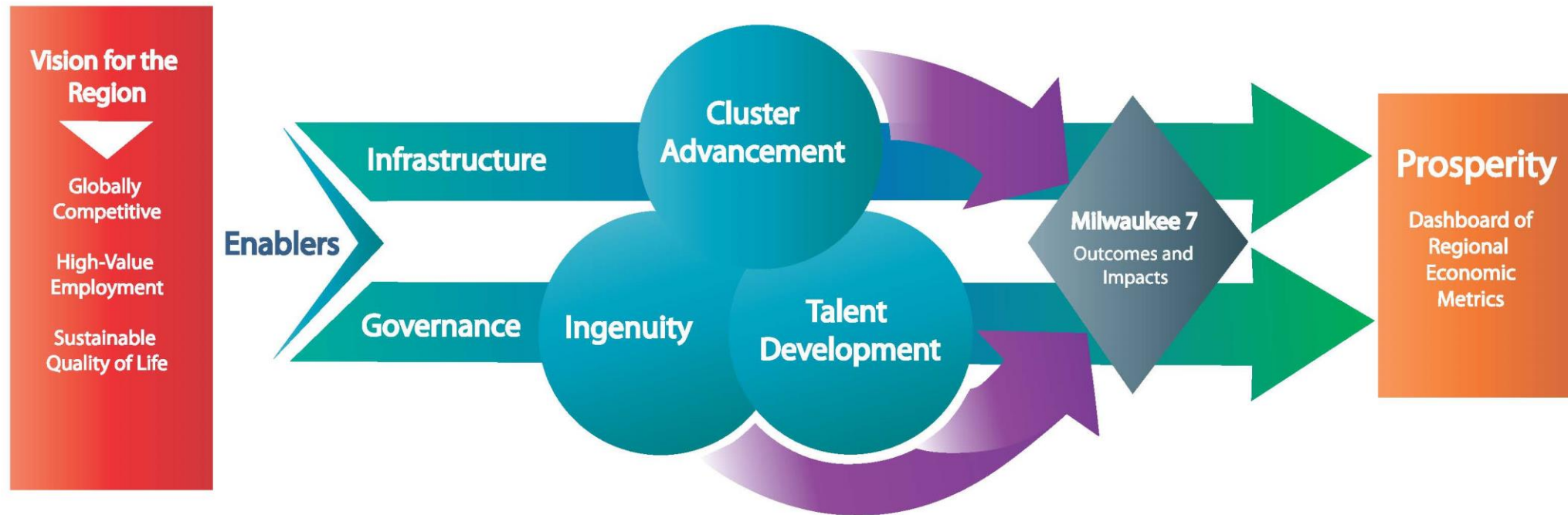


9 RECENT PROJECT WINS

City	Company	Close Date	Current Emplmt	New Emplmt	Payroll	Cap Invest	Type
Pleasant Prairie	Haribo	Mar-17		720	40,320,000	325,000,000	New to Market
Waukesha	Metal Era			32	1,269,299	4,200,000	Expansion
Elkhorn	Wisconsin Ovens/TPS	May-17	126	88	11,455,599	3,300,000	Exp/Retention/ New to Market
Glendale	Grover Corporation	Sep-17	57	109	7,672,641	4,200,000	Exp/Retention
Pleasant Prairie	Gold Standard Baking	Sep-17		96	2,995,200	42,000,000	New to Market
Franklin	Krones	Aug-17		25	1,621,360	4,000,000	Expansion
Cudahy	ATI	Mar-18	300	125	23,143,120	95,000,000	Expansion
Brookfield	METCO	Mar-18		350	31,369,375	32,000,000	Expansion
Kenosha	CTDI	Mar-18		150	5,001,360	5,188,000	New to Market
				2178	124,847,954	514,888,000	



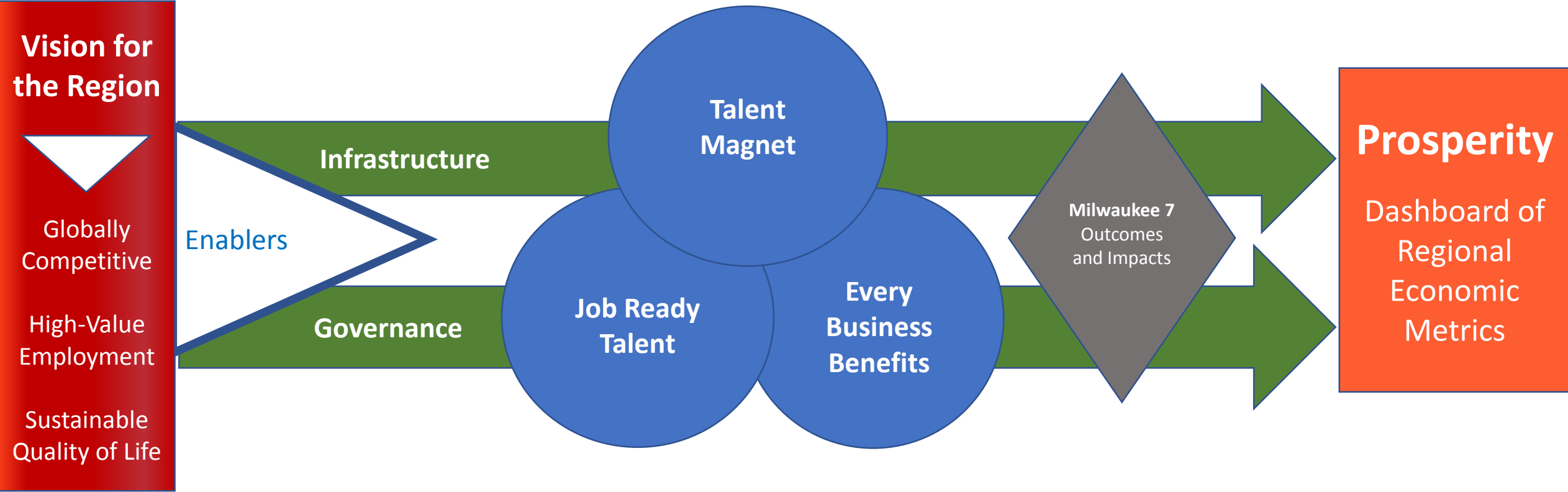
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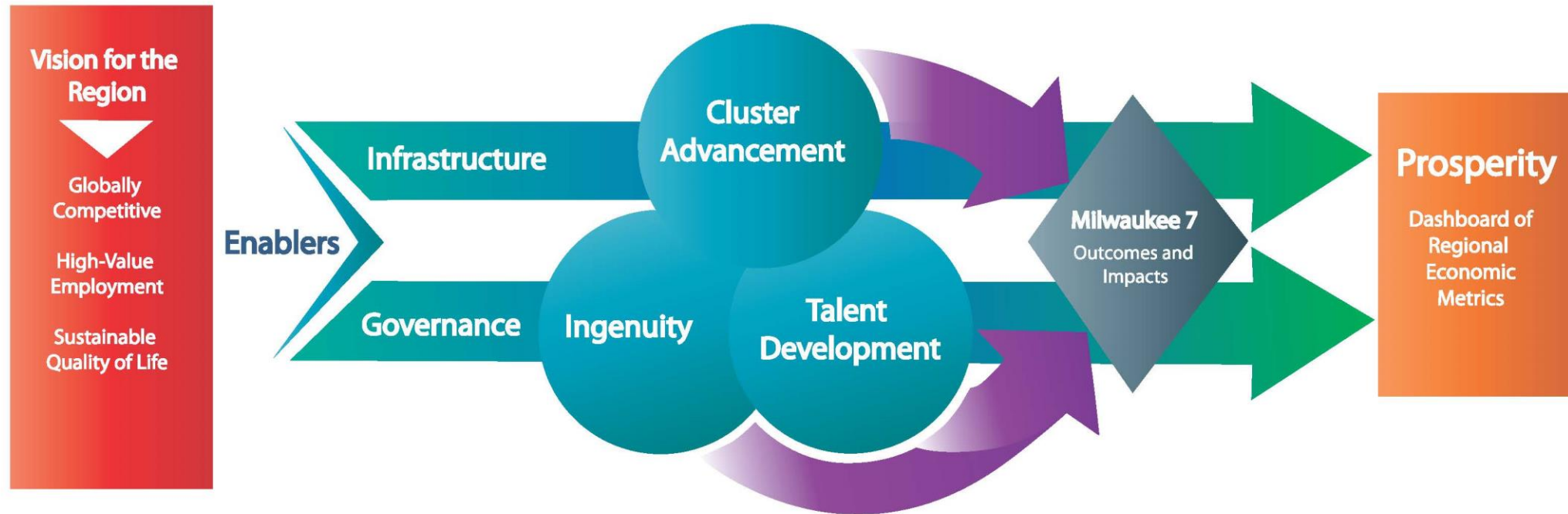


Pathway to Prosperity – Talent





Pathway to Prosperity



Applied Economic Development for World Class Growth



Wisconsin Women's Business Initiative Corporation

Lent \$60M

700+ active loans

74% < \$50K

64% startups

2017 thru 9/30 – 257 apps, 100 approvals, 76 closed

Closed loans

- 28% food related
- 25% other
- 13% retail and wholesale trade
- 7% arts, entertainment and recreation
- 7% health care related
- 7% transportation and warehousing
- 6% construction and waste management
- 4% manufacturing
- 2% professional services

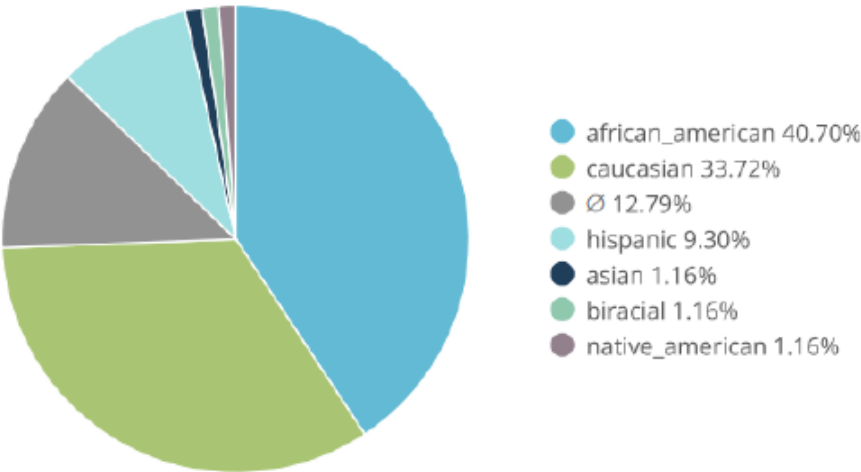
46 Mke loans (nearly \$3M)

- 67% LMI
- 48% women-owned
- 67% minority-owned
- 29% minority-women owned
- 19% Hispanic owned

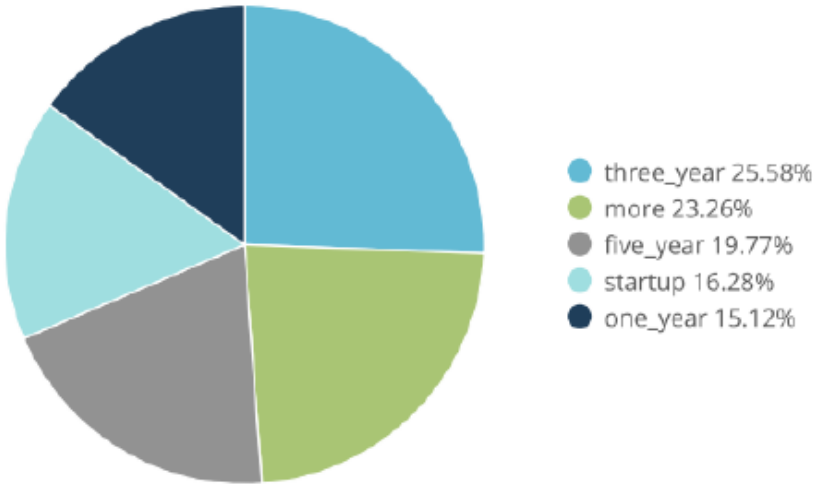


	WI	MKE	MUSIC
# borrowers	144	86	18
# U.S. lenders	5,039	3,050	
# trustees	25	18	5
# lenders	9,410	5,755	
Loans fully funded	\$794,900.00	\$492,600.00	\$47,925.00
Default			\$550.00
Repaid			\$6,658.42

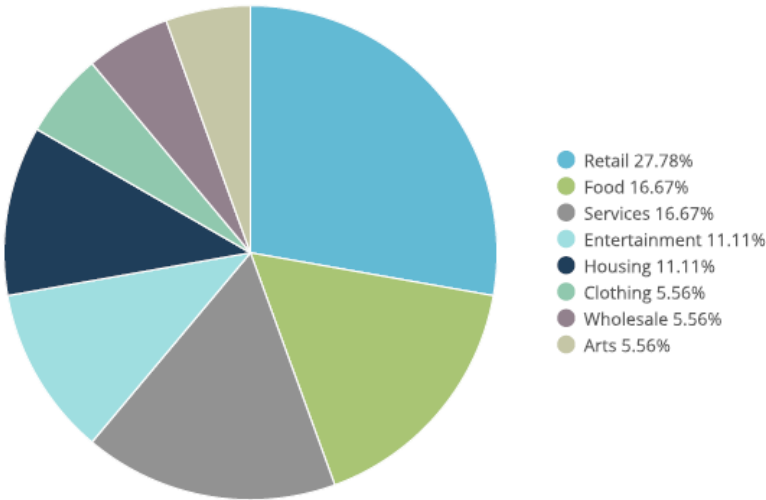
MKE % Borrower Ethnicity



MKE # of years in business



MUSIC
Borrower Counts by Sector (pie chart) - Loan Matching



\$1M M7 Venture Capital Fund

- Fill gaps in funding for emerging companies & 2nd stage start-ups.
- Priority consideration to advanced mfg and technology firms
- \$50K-\$125K per company capital investment



ECONOMIC DEVELOPMENT
PROJECTS

4 companies

- \$385K in loans
- \$90K in grants
- Moving from current jobs of 15 with future job growth of 98

Securus Data Centers

Data Center operator offering managed network, data center, ISP & Prof'l services

Okanjo Partners

Offers innovation solutions to publishers, brand, and OPMs

the MINI classy

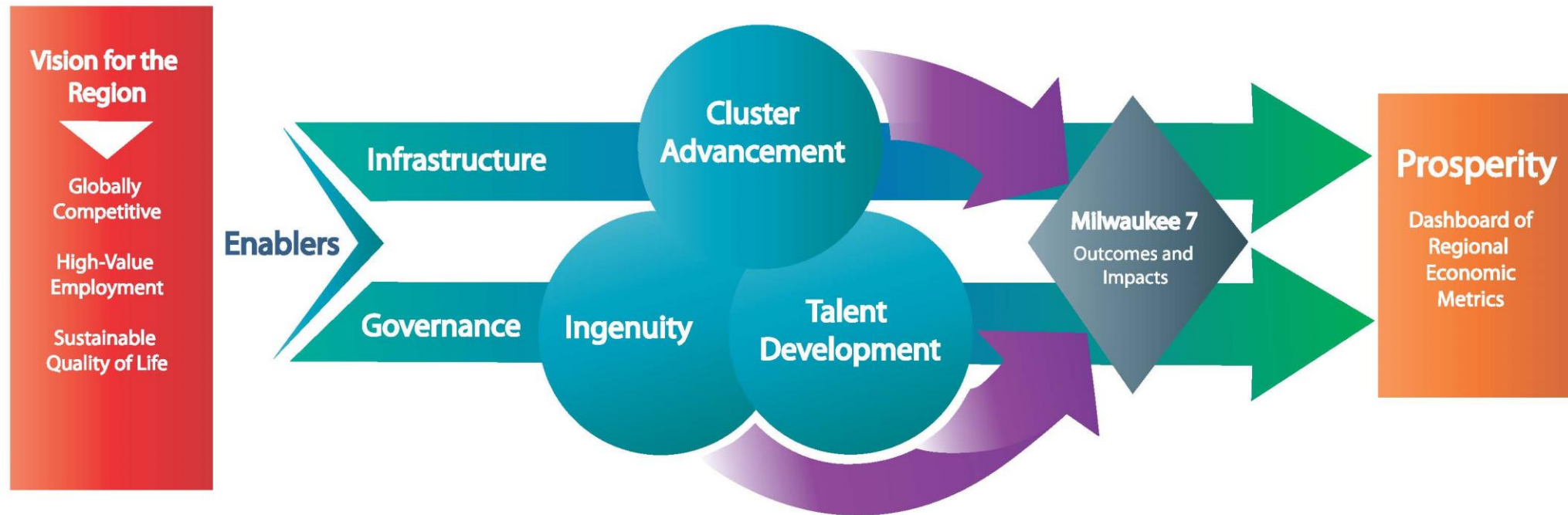
High-end streetwear for the kiddos

CATA

HaloVino shatterproof plastic wine tumblers



Pathway to Prosperity



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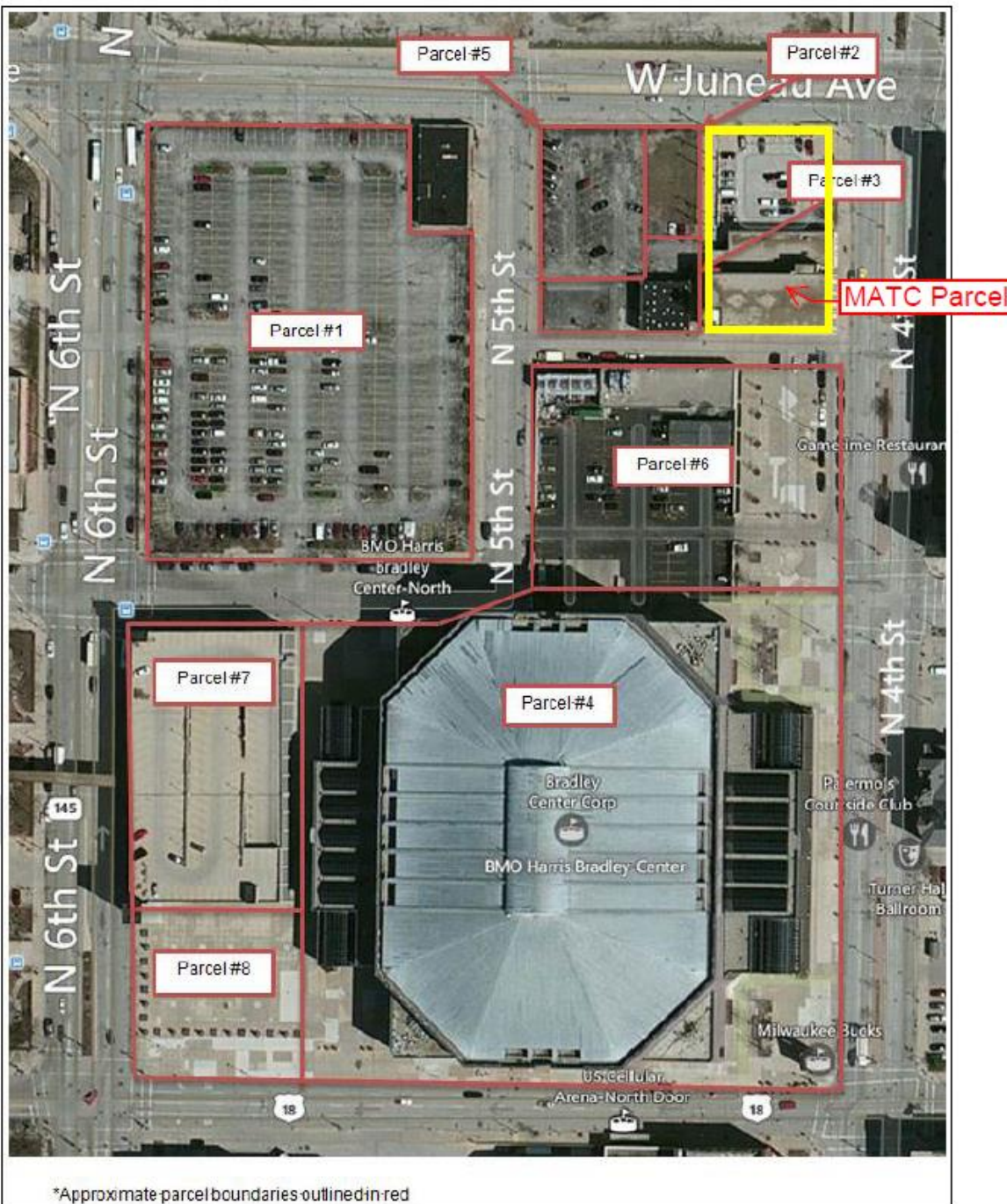
Bradley Center Sports & Entertainment Corp. Property Overview



MDC Loan to BCSEC for MATC Property Purchase

General Terms:

Loan Amount: \$1,350,000



Common Ground MKE Rising

Real estate stabilization program

Refurbished over 75 homes in
Sherman Park Neighborhood

MUSIC Refurbished 7 homes

Phase 1: \$100,000

Phase 2: \$100,000

Phase 3: \$100,000

\$300,000 investment

Refurbished homes sold at \$683,500

\$60,000 rehab
loan

Sold for \$91,500



\$28,000 rehab
loan

Sold for \$102,000



\$62,000 rehab loan

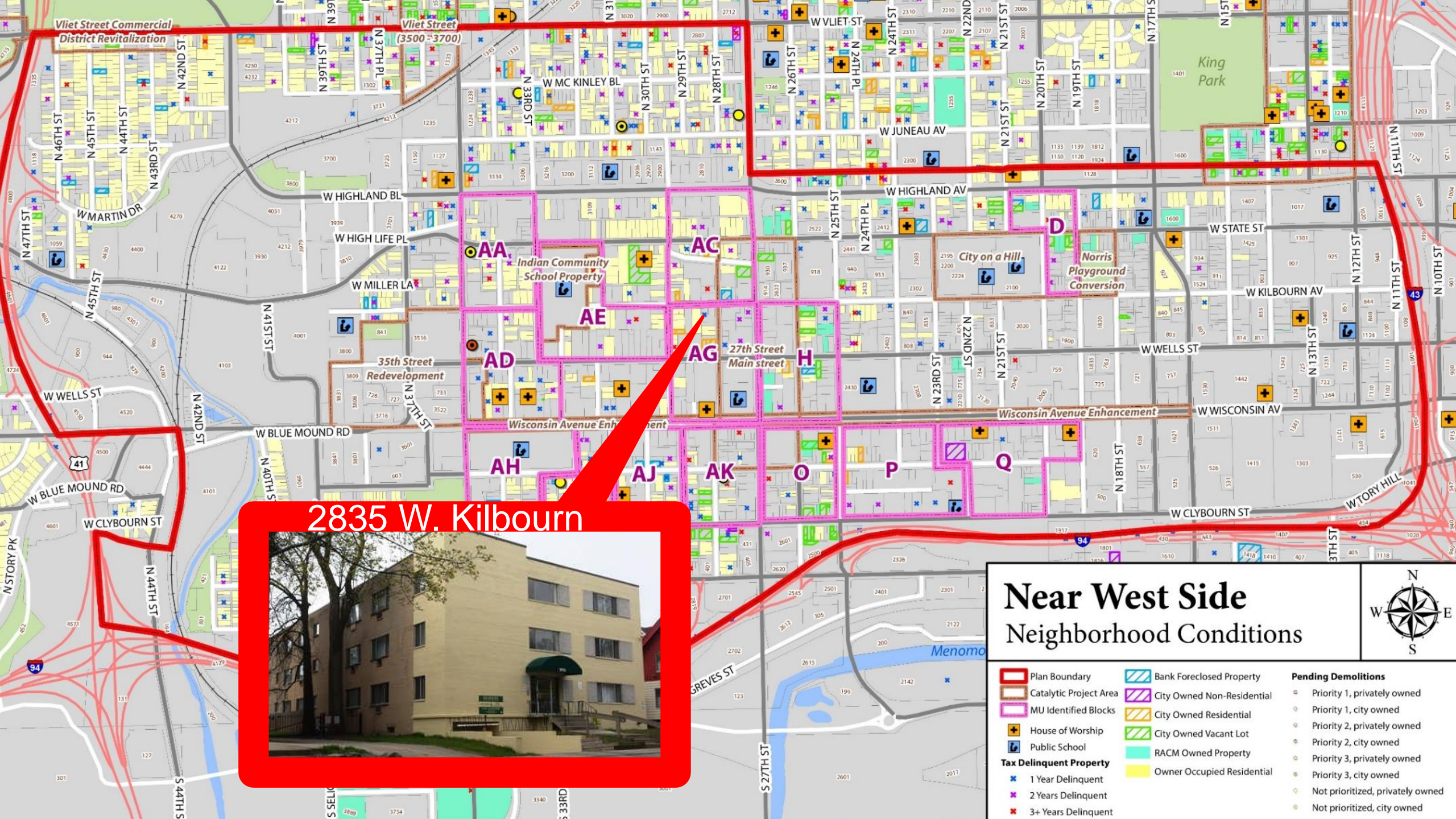
Sold for: \$107,000



\$41,000 rehab loan

Sold for \$160K





Vliet Street Commercial District Revitalization

Vliet Street (3500-3700)

King Park

Indian Community School Property

City on a Hill

Norris Playground Conversion

35th Street Redevelopment

27th Street Main Street

Wisconsin Avenue Enhancement

2835 W. Kilbourn



Near West Side Neighborhood Conditions



- | | | |
|--|---|--|
| <ul style="list-style-type: none">Plan BoundaryCatalytic Project AreaMU Identified BlocksHouse of WorshipPublic SchoolTax Delinquent Property<ul style="list-style-type: none">1 Year Delinquent2 Years Delinquent3+ Years Delinquent | <ul style="list-style-type: none">Bank Foreclosed PropertyCity Owned Non-ResidentialCity Owned ResidentialCity Owned Vacant LotRACM Owned PropertyOwner Occupied Residential | Pending Demolitions <ul style="list-style-type: none">Priority 1, privately ownedPriority 1, city ownedPriority 2, privately ownedPriority 2, city ownedPriority 3, privately ownedPriority 3, city ownedNot prioritized, privately ownedNot prioritized, city owned |
|--|---|--|

Southwest
corner
27th St.
and
Wisconsin
Ave.



Northeast
corner
2nd St. and
Wisconsin
Ave.





